

# September 20, 2005

## Suncoast Camera Club

### ELECTRONIC IMAGING

#### ENTRY RULES & INSTRUCTIONS:

You may submit up to 3 images total in the Suncoast CC monthly evaluation. In a given month, a person may compete in Color Slides or Electronic Images, but not both. Images previously receiving an Award or HM as Slides may not be entered in the Electronic Imaging Category.

**MONTH WITHOUT ASSIGNED SUBJECT :**  
A maximum of three entries may be entered in the General Subject.

**MONTH WITH ASSIGNED SUBJECT :**  
(Check Yearbook for months with assigned subjects)  
The Evaluation will be divided into General Subject and Assigned Subject areas. Not more than two of the maximum three entries may be submitted in any one Subject area, e.g. two entries in the General Subject and one entry in the Assigned Subject, or vice versa. The following definitions are used on the Entry Form:

#### **Section A – General**

#### **Section B - Assigned**

#### **Instructions:**

1. The first step is to select your images and prepare them in the computer.
2. You must set the pixel size using Photoshop or your favorite Image Editing Software. Do not pay attention to the dimension in inches or the dpi; these are for making prints. The required maximum **horizontal** dimension is **1024 pixels** and the maximum **vertical** dimension is **768 pixels**. Smaller images are acceptable.
3. Once you have completed sizing your images, you can use the “File SAVE AS” command and select jpg in the menu & name them as shown in the step below. Use a jpg quality of about 70%; this will reduce the file size to a manageable level so that it can be sent over the Internet. Please keep your jpg file sizes under 300KB. Use “File SAVE FOR WEB” if you use Photoshop.
4. Name your JPEG image files as follows:  
CCC-SSSSX####-YZC-Title.jpg  
CCC is the club code, always “SCC”.  
SSSSX#### is your maker code:  
SSSS is the **first 4 characters** of your surname (last name).  
X is the first character (Initial) of your given name.  
#### is the last four digits of your phone number.

Y is the section letter (A, B).

Z is the image number (1,2,3).

C is the critique request; "C" if you would like a critique, otherwise omit.

Title is the title of your image, 36 characters maximum.

Example : The following three images were submitted by John Smith Phone No. 784-1234

Two Images in General; One Image in Assigned requesting a Critique.

SCC-SMITJ1234-A1-Bengal Tiger.jpg

SCC-SMITJ1234-A2-Great Egret.jpg

SCC-SMITJ1234-B1C-Heron Feeds Baby.jpg

Capitalize your title the way you would like it to appear in the newsletter (normally capitalize the first character of each word except minor words, example: The Long and Winding Road), capitalization is unimportant for the other information.

**Important: You must use the same maker code every month.** The computer program automatically compares the maker code in your filename with the maker codes in the club database. If it does not match we will have to change it to match. Use the phone number published in the yearbook, or if you have been using a different phone number (cell) for your entries you can continue to use it. But, please use the same numbers each month.

When you have completed naming and saving your images, they can be sent via email to:

SCCPhoto@tampabay.rr.com

The images can be sent one at a time, or you may send all three, depending on your Modem speed.

5. **An entry form is not required anymore.** However, if you are not in the yearbook and have not entered EI before, include your name, address, phone number, email, and class in the text of your email. The first time you enter please include your EI class in the text of the email.

6. The Deadline for receiving Images will be ONE WEEK prior to Evaluation day.