

# Suncoast Camera Club

## ELECTRONIC IMAGING ENTRY RULES & INSTRUCTIONS

### ENTRY RULES:

You may submit up to 5 electronic images total in the Suncoast Camera Club monthly evaluation.

**MONTH WITHOUT ASSIGNED SUBJECT:** A maximum of three images may be entered in the Color General Subject and two images in the Monochrome General Subject.

**MONTH WITH ASSIGNED SUBJECT:** The Evaluation will be divided into Color General Subject and Color Assigned Subject areas. Not more than two of the maximum three images may be submitted in any one Subject area (e.g., two images in the General Subject and one image in the Assigned Subject, or vice versa). In addition, two images may be entered in the Monochrome section (always General Subject).

The following definitions are used:

**Section A – Color General**

**Section B – Color Assigned**

**Section C – Monochrome General**

### INSTRUCTIONS:

1. The first step is to select your images and prepare them in the computer.
2. You must set the pixel size using Photoshop or your favorite Image Editing Software. Do not pay attention to the dimension in inches or the dpi; these are for making prints. The required maximum **horizontal** dimension is **1400 pixels** and the maximum **vertical** dimension is **1050 pixels**. Smaller images are acceptable.
3. Once you have completed sizing your images, you can use the “File SAVE AS” command and select jpg in the menu & name them as shown in the step below. Use a jpg quality of about 80%; this will reduce the file size to a manageable level so that it can be sent over the Internet. Please keep your jpg file sizes under 1MB. If you use Photoshop, use “File SAVE FOR WEB”, this will omit thumbnails and other irrelevant information from the file.
4. Name your JPEG image files as follows: CCC-SSSSX####-YZC-Title.jpg
  - a. CCC is the club code, always “SCC”
  - b. SSSS is the **first 4 characters** of your surname (last name)

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- c. X is the first character (initial) of your given name
  - d. #### is the last four digits of your phone number
  - e. Y is the section letter (A, B, C)
  - f. Z is the image number (1,2,3)
  - g. C is the critique request if you would like a critique, otherwise omit.
  - h. Title is the title of your image, 36 characters maximum. Example: The following four images were submitted by John Smith phone number 784-1234: Two Images in General; one Image in Assigned requesting a Critique; one image in Monochrome.
    - SCC-SMITJ1234-A1-Bengal Tiger.jpg
    - SCC-SMITJ1234-A2-Great Egret.jpg
    - SCC-SMITJ1234-B1C-Heron Feeds Baby.jpg
    - SCC-SMITJ1234-C1-Yosemite Valley.jpg
  - i. Capitalize your title the way you would like it to appear in the photo gallery. Normally capitalize the first character of each word except minor words, example: The Long and Winding Road. Capitalization is unimportant for the other information. **Important: You must use the same maker code every month.** The computer program automatically compares the maker code in your filename with the maker codes in the club database. If it does not match, we will have to change it to match. Use the phone number published in the yearbook, or if you have been using a different phone number (cell) for your entries you can continue to use it. But, please use the same numbers each month.
5. SCC Members will send their Electronic Images (EI) as an e-mail attachment to address [SCCPhoto3@gmail.com](mailto:SCCPhoto3@gmail.com). The above e-mail address is "The Designated SCC EID Processor".
  6. Very Important - **SCC Members must send their EI's ONE WEEK prior to Evaluation Night.** Otherwise, it may be very difficult for the designated SCC EID Processor to help solve problems in time before the Evaluation Meeting.
  7. An entry form is not required. However, if you are not in the club member directory and have not entered EI before, include your name, address, phone number, email, and class in the text of your email. The first time you enter please include your EI class in the text of the email.
  8. Three to six days before Evaluation Night, the SCC EID Processor will send an e-mail message "check list" to all club members listing each name and number of images that were received.

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9. If the information for the member is not correct, the member is obligated to send another message with image attachments to [SCCPhoto3@gmail.com](mailto:SCCPhoto3@gmail.com).
10. If the member does not receive an e-mail reply from SCC EID Processor within a reasonable amount of time, the member must contact the VP of Competition via telephone. It is critical that a solution be realized before the Evaluation Meeting, such as sending the images to another person serving as back up.
11. The member is obligated to assure the above process has been accomplished, and that the message reply has been received. If the member fails to pursue the required action outlined above before the Evaluation Meeting is conducted, then the potential points for the images cannot be realized.
12. Make-up entries will only be allowed if the member has received a message reply and their images were not displayed during the EI competition for that meeting.
13. All Make-up images will be entered in the General category.